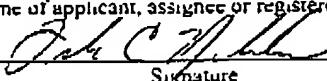


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PATENT
Case No. AUS820010188US1
(9000/31)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re parent application of)	
MARIA A. HIMMEL, ET AL.)	Examiner: JANVIER, JEAN D.
Serial No.: 09/821,108)	Group Art Unit: 3622
Filed: MARCH 29, 2001)	
Title: METHOD AND SYSTEM FOR REQUEST BASED ADVERTISING)	
ON A MOBILE PHONE)	

RESPONSE AND AMENDMENT
TO OFFICE ACTION DATED APRIL 26, 2004

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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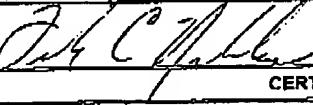
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(to be used for all correspondence after initial filing)		Application Number	09/821,108
		Filing Date	MARCH 29, 2001
		First Named Inventor	MARIA A. HIMMEL
		Group Art Unit	3622
		Examiner	JANVIER, JEAN D.

ENCLOSURES (check all that apply)			
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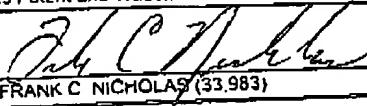
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Firm or Individual name	FRANK C. NICHOLAS Registration No 33,983 CARDINAL LAW GROUP 1603 Orrington Avenue, Suite 2000 Evanston, IL 60201
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